

Project 5117 Adult Empowerment

1 HOPE Inside/
Certified Plus
1 Thousand
HOPE Inside Locations

7 700 Credit Score
Communities

City of Macon HOPE Inside Partnership
Year-to-Date, 2016



Overall Clients Served

GOAL

318

ACTUAL

380

Number of Locations

1

City of Macon

Strategic Alliance
Partnerships

19

134%

Financial
Workshop Participants

GOAL

183

ACTUAL

246

96%

700 Credit Score
Communities Participants

GOAL

135

ACTUAL

129

PROGRAMMATIC

Project 5117 Adult Empowerment

1 HOPE Inside/
Certified Plus
1 Thousand
HOPE Inside Locations

7 700 Credit Score
Communities

City of Macon HOPE Inside Impact Quarterly Numbers, 2016

City of Macon HOPE Inside	Quarter 1		Quarter 2		Quarter 3		Quarter 4		2016 Totals	
	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual	Goal	Actual
Overall Clients Served	96	123	222	257	-		-		636	380
Number of HOPE Insides	-	1	-	1	-		-		-	1
Financial Workshop Participants	51	78	132	168					366	246
700 CSC Participants	45	45	90	84					270	129
# Strategic Alliance Partnerships	-	6	-	13					-	19
Bank Referrals		0	-	5					-	5

City of Macon HOPE Inside Impact Testimonial, 2016

"I recently attended a Credit & Money Management workshop at the Buck Melton Community Center. The information I received was excellent and very much needed. I only wish when I was 17 years old that I had an opportunity learn about the importance of managing my credit and budgeting. This type of training could have prevented me from the financial mess I am currently in. I have been trying to work this out myself but have been unable to do so since it can be frustrating to deal with. I am praying that Operation HOPE can help me. After I get myself back on track, I would love to become a financial coach for your organization."

- Kathlyn Jones, Credit and Money Management Client, HOPE Inside Macon-Bibb County
Macon, GA

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OVERVIEW OF PROGRAM

HOPE Insides operate within existing bank branches to serve the under-banked and underserved with financial education and dignity. Focusing on credit improvement of its clients and assisting community members with homeownership, HOPE and the City of Macon seek to improve the overall financial wellbeing of its community.

PROGRAM DESCRIPTION

The Macon HOPE Inside location offers specific financial educational and empowerment services that most adequately address the needs of its community. Below is a list of the Macon HOPE Inside locations included in this partner report, along with a list of the program services provided at the location.

<u>Location</u>	<u>Program Services Provided</u>	<u>Date Opened</u>
Macon, GA	Credit Counseling	01-14-16

PARTICIPANTS

In the Macon HOPE Inside location, HOPE has provided services to 3809 individuals since January 1, 2016. Of those clients, 71% were women, and 95% were Black Non Hispanic. At program enrollment, participants had an average household income of \$25,863. In addition, 83% of clients are considered low-to-moderate income individuals as they earn less than 71% of the 2016 estimated HUD area median family income (\$48,100) {Data from the FFIEC Geocoding/Mapping System}

Macon	
Gender	
71% Female	29% Male
Race	
Black NonHispanic	95%
White Hispanic	1%
White NonHispanic	1%
Other	3%
Average Household Income	
\$25,863	
Poverty Rate*	